

*"Ditch the Pitch & Start Connecting!"™*

*With Laura Templeton*



Networking events can be terrifying, even for the most outgoing professionals, introduce virtual networking and you might lose people all together.

Laura Templeton, Founder and CEO of 30 Second Success® shares tips and tools that help people overcome their fear and get excited about building strong connections that lead to more business online and in-person. Audiences and event coordinators rave about her ability to connect with her audience and deliver great content.

With years of sales and training experience, Laura is no stranger to educating an audience. On stage or screen, she is comfortable and engaging. Laura is a dynamic speaker who knows how to draw people in and inspire them to implement the tools she delivers with ease. Through interactive presentations tailored to your group's size and needs, Laura enjoys getting to know her audience by including them in the conversation.



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## *Featured Speaker*

Wells Fargo Executive Women's Breakfast  
American Business Women's Association  
Professional Women in Construction  
Bucks County Community College  
Small Business Expo - University  
Jumpstart Start Up, Phila.  
Success Connections  
Angel Venture Fairs  
Ellevate Network  
Virtual Networkers  
Women's Business Forum  
American Executive Centers  
Philadelphia Greater Careers Group  
Professional Worldwide Business Network

## *What they are saying about Laura...*

"Not only did you deliver on your promise to teach them how to have a compelling introduction, **you took it to the next level** by sharing with them how to make a meaningful connection after the introduction. Your expertise and comfort in speaking and teaching were evident from the moment you took the floor. Thank you so much for sharing your genius with us." - **Nicole Lewis-Keeber**, Managing Director, Polka Dot Powerhouse

"Thank you again for speaking to us yesterday. You had the entire room **at the edge of their seats!** You really have no idea the kind of service you've provided for all of us. Not to mention the kind of confidence we now feel about our business." - **Rhyan Strasters**, Entrepreneur

"Laura Templeton is **one of the best business speakers out there**. Her talk on finding the right client, and where to look was right on point. She is very committed to helping business people present themselves well when they are out in public and in one-on-one situations. She is definitely someone you want to know,- **Rhonda Garland**, Event Coordinator, Bucks County Business Association



**Clarity, confidence, and connection** are the foundation of Laura's presentation. In her signature talk, "***The Secret to Unlocking Doors with Your Message***"™ Laura shares her insight into crafting your personally branded message that connects with your audience and inspires them to want to know more.

Her ability to help people create clarity around their ideal client, 30 second message, and networking has audiences coming back for more.

Entrepreneurs, business owners, college students, groups, sales teams, and organizations benefit from the wisdom Laura enjoys sharing with her audiences about connecting on a deeper level to grow your business and your network.

## *A Sampling of Laura's Topics*

**The Secret to Unlocking Doors with Your Message:** *The What and How*

**Connecting in a Virtual World:** *Best Practices for Growing Your Network*

**Network Your Life:** *Building Strong Connections For Your Future*

**Reason to Talk:** *Inspire Your Workforce to Share Your Message*

**BOOK LAURA TODAY!**

# ***30 Second Success Presentations***

## ***The Secret to Unlocking Doors with Your Message: Making Authentic Connections in 30 Seconds or Less***

Clarity, confidence, and connection are vital to every conversations. Networking in-person and online presents the opportunity to share 30 second messages (you know...the dreaded elevator speech), but most people struggle with what to say when presented with the opportunity. In this presentation audiences learn the simple proven formula for crafting your message and gain a deep understanding of how to network in a way that will change relationships and grow your business in a more authentic less “sales-y” way.

## ***Connecting in a Virtual World: Best Practices for Growing Your Network***

Virtual networking and meetings offer unique opportunities for professionals, entrepreneurs, and business owners to gain exposure, increase your online presence, and connect with a worldwide network. Increasing your visibility and connecting with your future clients and investors during virtual gatherings can be a bit of a challenge which can be overcome with consistency and a few shifts. Learn valuable tips to help you improve your virtual meeting presence and make valuable connections, that lead to conversations and clients.

## ***Network Your Life: Building Strong Connections for Your Future***

Networking is more than just showing up at the meeting, when used effectively as a marketing strategy it is one of the best investments you can make in your business. Learn tips and systems to connect, stay connected, and turn your network into your best resource for business referral and support.

## ***Reason to Talk: Inspire Your Workforce to Share Your Message***

When did people stop taking pride in their work and who they work for? In this presentation, we talk about company pride, a sense of belonging and teaching your entire workforce to answer the question “So, what do you do?” in a way that increases business so everyone in your company wins. Turn your entire workforce into a public relations team with simple tools and strategies.